

Privacy Policy

Effective Date: 01/01/2020

Introduction

Glass House Integrated Technologies, Inc., d.b.a. GH Integrated ("we" or "our" or "GHi") respects the privacy of users that use our website located at <https://www.GHIntegrated.com> (the "Website"), as well as our mobile website or mobile application, social media pages, blogs and other online services related or connected thereto (collectively, the "Services"). This Privacy Policy is designed to inform you, as a user of the Services, about the type of information that we may gather about or collect from you when you use of the Services. It also is intended to explain the conditions under which we use and disclose that information, and your rights in relation to that information. The process for notifying you of any changes to this Privacy Policy is discussed at the end of this document. Each time you use the Services, however, the current version of this Privacy Policy will apply. You are encouraged to review the Privacy Policy frequently and note the Effective Date listed at the top of the Privacy Policy.

The Services are hosted in the United States of America and are subject to U.S. state and federal law. If you are accessing our Services from other jurisdictions, please be advised that you are transferring your personal information to us in the United States, and by using our Services; you consent to that transfer and use of your personal information in accordance with this Privacy Policy. You also agree to abide by the applicable laws of applicable states and U.S. federal law concerning your use of the Services and your agreements with us. Any persons accessing our Services from any jurisdiction with laws or regulations governing the use of the Internet, including personal data collection, use and disclosure, different from those of the jurisdictions mentioned above may only use the Services in a manner lawful in their jurisdiction. If your use of the Services would be unlawful in your jurisdiction, please do not use the Services.

By using or accessing the Services, you are consenting to our collection and use of your data in accordance with the terms of this Privacy Policy.

Collecting Information About You

When you interact with GHi, we may ask for or receive certain data that can be used to identify or contact you, such as your name, shipping/billing address, email address, telephone number, credit card information or other payment information ("Personally Identifiable Information"). This Personally Identifiable Information is collected when you (1) register on the Website, (2) log in with social network credentials, (3) participate in polls, contests, surveys or other features of our service, or respond to offers or advertisements, (4) communicate with us, (5) create a public profile, (6) sign up to receive newsletters, and (7) request information about our products and services. Depending on your settings on various social media sites, certain Personally Identifiable Information may also be shared with GHi from your social media profiles and online activities. Such sharing is permitted by and governed by the privacy policy of the social media site providing the information, not this Privacy Policy. If you do not want to

provide us with this information you will need to amend your privacy settings on your various social media sites. Users of the Services are under no obligation to provide GHI with Personally Identifiable information, but a user's refusal to do so may prevent the user from using certain Service features and our Services.

Like most website operators, GHI also collects data that does not, on its own, identify a specific individual. Some examples of non-identifying information that we gather includes information that web browsers, depending on their settings, may make available when you use the Services and information that you provide when you create a profile, including gender, age, product and service purchase history, interests, medical history and medications ("Other Information"). Other Information includes your Internet Protocol (IP) address, operating system, browser type and the locations of the websites you view right before arriving at, while navigating and immediately after leaving the Website. We analyze Other Information to help us better understand how the Website is being used. By identifying patterns and trends in usage, we are able to better design the Website to improve users' experiences, both in terms of content and ease of use. We may also release Other Information in the aggregate such as by publishing a report on trends in the usage of the Website. We do not consider Other Information to be Personally Identifiable Information, and will not treat it as Personally Identifiable Information unless the Other Information is linked with Personally Identifiable Information in a way that renders the Other Information individually identifiable.

Telephone Consumer Protection Action Compliance

By submitting your information, you authorize GHI and its accredited members to communicate with you regarding your options, including by pre-recorded messages and texts to the mobile or landline phone number provided. You also agree to the GH Integrated Terms of Use & Privacy Policy, including the use of an electronic record to document your agreement.

Using Information About You

GH Integrated uses your personally identifiable information for transactional, analytical, and marketing purposes, such as confirming and tracking your order, subscription, or registration, activating your product, analyzing preferences, trends, and statistics, informing you of new products, services, and offers, gathering client testimonials, resolving client, product, and services issues, and providing you with other information regarding GHI.

Service Providers. We may share Personally Identifiable Information that we collect with third parties that perform functions on our behalf and our affiliate companies to develop and deliver targeted advertising on the Website and on websites of third parties; provide analytics and site usage information; process transactions and payments; administer our promotions, contests, sweepstakes, and surveys; provide other marketing and promotional assistance; and provide other services related to the operation of our business ("Authorized Third Party Providers"). When we share your Personally Identifiable information with our business partners and other authorized third-party service providers so that they can perform certain services on our behalf, these service providers may have

access to personal information needed to perform their functions but are not permitted to share or use such information for any other purpose.

De-Identified Data. We also may share aggregated, anonymous Other Information, such as aggregated statistics, usage information and demographic data with third parties, including advisors, advertisers and investors. When we provide this Other Information, we perform appropriate procedures so that the data does not identify you.

Products and Services Offered by Other Businesses. GHI may share your Personally Identifiable Information with its third party business partners to enable these third parties to offer their products or services to you if we think they may be of interest to you. These third parties may send you information or marketing offers. If we share your Personally Identifiable Information with a third party for the third party's marketing purposes, your Personally Identifiable Information will be subject to the privacy policy and business practices of that third party.

Legally Required Sharing. We may disclose information about you (i) if we believe in good faith that the law requires it or are required to do so by law or legal process, (ii) to law enforcement authorities or other government officials, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity.

Business Transfers. We may transfer Personally Identifiable Information to other entities and affiliates in the event we sell or transfer all or a portion of our business or assets.

Third-parties, including Amazon, may place and use pixels on your website to show interest-based ads to your visitors on sites across the Internet. Visitors to www.GHIntegrated.com can opt out of receiving interest-based ads from Amazon by visiting the relevant Amazon Advertising Preferences page, the Digital Advertising Alliance's opt-out page, YourOnlineChoices page for your location, or the Digital Advertising Alliance of Canada's or respective Country opt-out page, as applicable.

Opting Out of Marketing Communications; Updating and Deleting Information About You

If you wish to opt-out of receiving internal and third party marketing materials from GHI, you may do so by using the unsubscribe link in the footer of email communications or contacting us using the contact information below. Even if you have opted out of marketing communications, we reserve the right to contact you via phone, email or mail to give you notices about your account, such as service announcements and administrative messages.

If you wish to update or delete information you've shared with us, you may update your personal information by contacting our Client Services team at (631) 333-9131 or info@GHIntegrated.com.

"Do Not Track" Signals

Most web browsers and some mobile operating systems include a Do-Not-Track (DNT) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. The Website does currently respond to DNT browser signals or mechanisms.

Individual Rights

Under the CCPA, California residents will have the right to request that businesses take certain actions with respect to their personal information. Through the CCPA, California residents have the following rights:

- Right to request a copy of their personal information
- Right to request that their personal information be deleted
- Right to request that their personal information not be sold to third parties
- Right to equal service and price when any of the above rights are exercised

Personal information is defined as information that identifies, relates, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. Some examples include:

- Standard personal information, such as name, address, or government ID numbers
- Commercial information including goods or services purchased by the consumer
- Web-based information including browsing and search history
- Email address or phone number

Our Privacy Policy found at <https://www.GHIntegrated.com/legal/privacypolicy> has been updated to reflect the CCPA and give notice of the above rights. GHi is equipped to process any of the above requests within a timely manner. To submit a request, GHi customers must submit an email to info@GHIntegrated.com for customers to have their data access requests per Cal. Civ Code 1798.130 (a) starting 1/1/2020. The email must contain details on the request as well as any information about the user in question. Copies of any reports related to GHi servicing the request will be distributed through secure methods.

The Use of Cookies

We may from time to time contract with third party vendors to provide ads to our customers on our behalf via the Internet or to send direct mail to customers whom we think may be interested in our products or services. In order to do so, such vendor may collect anonymous information about your visits to our website using a "cookie".

A "cookie" is a string of information which assigns you a unique identification that a website stores on a user's computer, and that the user's browser provides to the website each time the user submits a query to the website. We use cookies on the Website to keep track of services you have used, to record registration information regarding your login name and password, to record your user preferences, to keep you logged into the Website and to facilitate purchase procedures. We also use cookies to track the pages that users visit during each Website session, both to help us improve users' experiences and to help us understand how the Website is being used. As with other information gathered from

users of the Website, GHi analyzes and discloses in aggregated form information gathered using cookies, so as to help us, our partners and others better understand how the Website is being used.

Users who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before accessing the website, with the understanding that certain features of the website may not function properly without the aid of cookies. Website users who refuse cookies assume all responsibility for any resulting loss of functionality.

GHi may also use third-party vendors who use first-party cookies and third-party cookies together to inform, optimize and serve ads based on your past activity on the Website, including Google Analytics for Display Advertising. The third-party vendors may pool the anonymous information that they collect from our website with other sources of information, which may include your name and mailing address, for purposes of determining whether you might be interested in receiving direct mail. The information collected may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity. If you do not want any information to be collected and used by Google Analytics, you can install an opt-out in your web browser (<https://tools.google.com/dpage/gaoptout>) and/or opt out from Google Analytics for Display Advertising or the Google Display Network by using Google's Ads Settings (www.google.com/settings/ads). To opt-out of receiving our direct mail, you may send us an email at info@GHintegrated.com or call us at (631) 333-9131.

Security

We take the security of your information very seriously and have implemented electronic, administrative and physical measures to protect it from loss, theft, alteration or misuse. However, please be advised that even the best security measures cannot fully eliminate all risks. We cannot guarantee that only authorized persons will view your information. We are not responsible for third-party circumvention of any privacy settings or security measures.

We are dedicated to protect all information collected on the Services as is necessary. However, you are responsible for maintaining the confidentiality of your information by keeping your password confidential. You should change your password immediately if you believe someone has gained unauthorized access to it or your account. If you lose control of your account, you should notify us immediately.

Public Forum Access

We do provide areas on the Website, such as the Website or GHi Blog, where you can post reviews, comments, and other information relating to your activities on the Website. Such postings are governed by our Terms of Use. In addition, such postings may appear on other websites or when searches are executed on the subject of your posting. Also, whenever you voluntarily disclose personal information on publicly-viewable web pages, that information will be publicly available and can be collected and used by others. We cannot control who reads your posting or what other users may do with the information

you voluntarily post, so we encourage you to exercise discretion and caution with respect to your personal information. Users assume all responsibility for any loss of privacy or other harm resulting from their voluntary disclosure of personally identifying information.

Linking to Other Websites

Our Services may contain links to other sites over which we have no control. GHi is not responsible for the privacy practices or the content of such websites as they may be different than our own. Please be advised that you should always read the Privacy Policy of a linked website before sharing your information.

Special Information for Parents

The Children's Online Privacy Protection Act (COPPA) protects the online privacy of children under 13 years of age. We do not knowingly collect or maintain information from anyone under the age of 13, unless or except as permitted by law. Any person who provides information through the Services represents to us that he or she is 13 years of age or older. If we learn that information has been collected from a user under 13 years of age on or through the Services, then we will take the appropriate steps to cause this information to be deleted. If you are the parent or legal guardian of a child under 13 who has become a member of the Services or has otherwise transferred information to the Services, please contact GHi using our contact information below to have that child's account terminated and information deleted.

Policy Changes

GHi may, in its sole discretion, change this Privacy Policy from time to time. Any and all changes to this Privacy Policy will be reflected on this page and the new effective date for the modified version will be stated at the top of this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. Users should regularly check this page for any changes to this Privacy Policy. GHi will always post new versions of the Privacy Policy on the Website. However, we may, as determined in its discretion, decide to notify users of changes made to this Privacy Policy via email or otherwise. Accordingly, it is important that you always maintain and update your contact information.

Your Feedback

We appreciate feedback in every way. If you have any questions, concerns, or suggestions regarding our Privacy Policy, please contact us at:

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East Islip, NY 11730

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